



KABA®

Easy Entrance TPB-M04

The entrance solution for customer loyalty and increase in turnover



Access solution for sanitary facilities: clean and profitable

«Our restaurant was working out very well from the very first moment. Our only worry was the sanitary facilities: many non-consuming people used our toilets, causing high water and cleaning costs, yet not contributing to turnover at all. Some months ago we installed a Kaba access solution – the investment costs are already justified and the day-to-day payments cover the maintenance and cleaning costs».



„Easy Entrance“

Establishments with high customer flow require modern and cost-oriented management of the sanitary facilities. Kaba Gallenschütz has developed an innovative solution to efficiently regulate the access to the toilets: Easy Entrance, a modular system, consisting of a tripod barrier with integrated paying machine, based on the payback principle.

The principle

For consuming guests the use of the toilets is free of charge, since the paid fee can be redeemed by means of a payback- coupon. Non consuming toilet users contribute with their entrance fee to the cleaning and maintenance costs. The result: cleaner, better kept toilets - without additional cost for the operator, whilst being coupled with extra revenues.

All advantages at a glance



System advantages

- optimisation of cleaning costs
- increase in turnover thanks to payback-coupon system
- optimisation of business processes thanks to reporting system
- short payback time
- positive image thanks to cleaner, better-kept toilets
- high user acceptance
- sustained prevention against vandalism
- user friendly thanks to ergonomic shape



The childrens' door serves also as access for people with reduced mobility, transport of goods or additional escape route.

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Fields of application

- Restaurants and catering facilities
- Service stations
- Railway stations
- Ferry terminals
- Camping sites
- Shopping centres
- Public toilets
- Tourist attractions with high public flow: castles, museums, look-out towers ...



Two practical examples

Example 1: shopping mall / no payback-coupon system

Toilet users



Revenues from toilet fee (€ 0,50 per person)



daily	400	€ 200
monthly	12.000	€ 6.000
yearly	146.000	€ 73.000

Example 2: service station in a busy location / with payback-coupon system

Use of payback-coupon: icecream, candies, coffee, drinks



Toilet users



50% of toilet users consume nothing. Revenues from toilet fee
(€ 0,50 per person)



50% of toilet users redeem their payback-coupon.
(average turnover per redeemed coupon: € 0,75 to € 1,10)



Total revenues with Easy Entrance System

daily	500	€ 125	€ 187 - 275	€ 312 - 400
monthly	15.000	€ 3.750	€ 5.610 - 8.250	€ 9.360 - 12.000
yearly	182.500	€ 45.625	€ 68.255 - 100.375	€ 113.880 - 146.000

The result



Well-known „Easy Entrance“ reference customers give account of a sales increase in the restaurant or shop area of 10 to 15%. We can prepare a specific calculation plan for you. Just ask our sales agents!

Equipment and Options

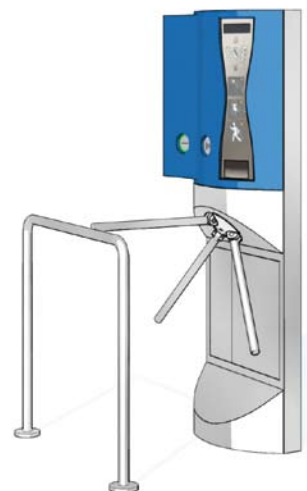
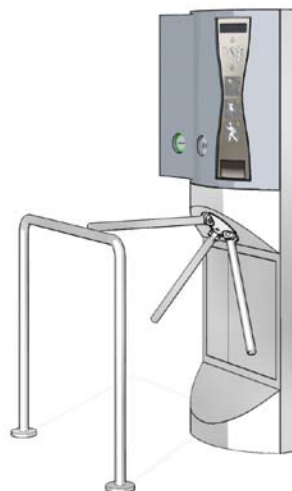


Access system with pay machine

- with integrated display, money change function and coin collecting box
- tripod barrier: stainless steel satin finish
- housing for the pay machine: blue or grey plastic
- self-positioning drive
- additional escape route thanks to collapsible arms
- two versions for installation on right or left hand-side
- ergonomic shape, slender and space saving

Options

- ticket printing (different paper qualities available)
- high quality payback-coupons, for instance with hologram stripes
- different tariffs can be programmed (toilet, shower...)
- card reader for Easy Entrance utility cards
- choice of colours for the housing
- Kid's door for children or persons with reduced mobility

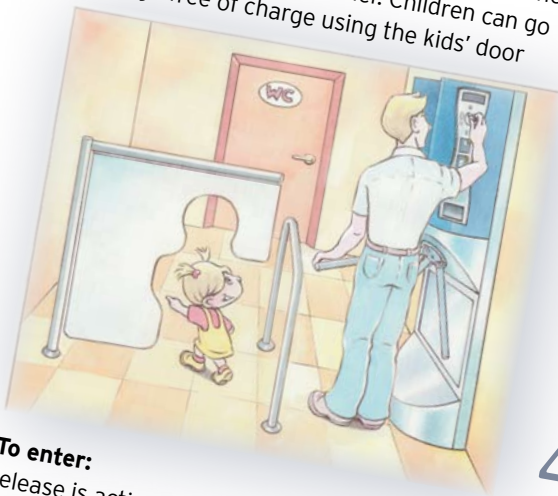


And how does it work?

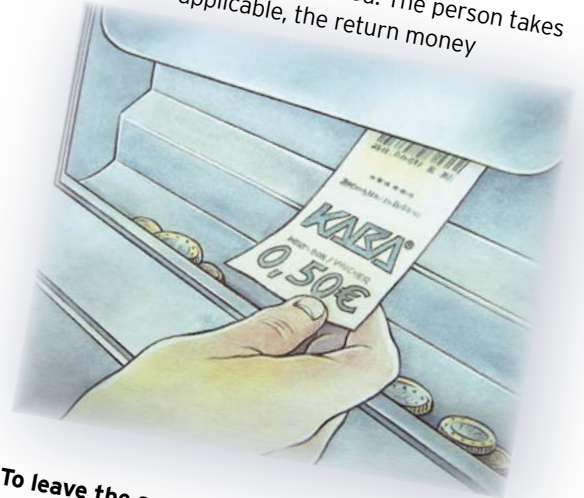
The entrance to the sanitary facilities is equipped with Easy Entrance TPB-M04.

The entrance system features an integrated paying machine with payback-coupon issuing system:

1 Payment:
The guest pays the fee at the paying machine located on the tripod barrier. Children can go through free of charge using the kids' door



2 Payback-coupon issuing:
a payback-coupon is issued. The person takes it and, if applicable, the return money



3 To enter:
release is activated, the system lets the person access the sanitary area



4 To leave the sanitary area:
the units are unlocked in exit direction



To redeem the payback-coupon:
the payback-coupon can be redeemed when making purchases in the restaurant or store. It is valid until its expiry-date. Customers can cumulate payback-coupon and redeem them all at a time



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